

## Appendix 2 Market Consultation 2024

The main objective of					<p>To permanently relocate the Arnold Market to Eagle Square, subject to planning.</p> <p>The consultation process has surveyed retailers, traders and shoppers, through face to face and online surveys. The consultation provided an opportunity to include questions within the Ambition Arnold benchmarking. These questions were specifically market centric extending the reach of the survey and data collected.</p> <p>The market consultation was undertaken between 7/10/24 and 31/10/24. Whilst the Ambition Arnold survey and bench marking were undertaken during the summer 2024. The findings of all of the surveys support the recommendations included in the Arnold Market Report.</p> <p>The benchmark report reported 65% of the town users would like to see the market sited permanently on Eagle Square.</p>
<p>What impact will this have on the following groups? Please note that you should consider both external and internal impact:</p> <ul style="list-style-type: none"> <li>• External (e.g. stakeholders, residents, local businesses etc.)</li> <li>• Internal (staff)</li> </ul>					
Please use only 'Yes' where applicable		Negative	Positive	Neutral	Comments
Gender	External			Yes	<p>The consultation was promoted widely via press releases, online presence, and face-to-face surveys in the town to provide retailers, traders and shoppers an opportunity to engage. The report draws upon the Ambition Arnold consultation and bench marking undertaken across the Town during summer 2024 that was promoted and received jointly over 2000</p>

					responses. The Ambition Arnold consultation used existing networks, social media and for younger and older people through existing networks, such as parish councils and face-to-face surveys.
	Internal			Yes	
Gender Reassignment	External			Yes	The consultation was promoted widely via press releases, online presence, and face-to-face surveys in the town to provide retailers, traders and shoppers an opportunity to engage. The report draws upon the Ambition Arnold consultation and bench marking undertaken across the Town during summer 2024.
	Internal			Yes	
Age	External		Yes		<p>The consultation was promoted widely via press releases, online presence, and face-to-face surveys in the town to provide retailers, traders and shoppers an opportunity to engage. The report draws upon the Ambition Arnold consultation and bench marking undertaken across the Town during summer 2024 that was promoted and received jointly over 2000 responses. The Ambition Arnold consultation used existing networks, social media and for young and older people through existing networks, such as parish councils and face-to-face surveys.</p> <p>The future market offer will consider feedback from different age groups concerning the future offer and operating model of market provision in the town.</p>
	Internal			Yes	

Marriage and civil partnership	External			Yes	
	Internal			Yes	The consultation was promoted widely via press releases, online presence, and face-to-face surveys in the town to provide retailers, traders and shoppers an opportunity to engage. The report draws upon the Ambition Arnold consultation and bench marking undertaken across the Town during summer 2024 that was promoted and received jointly over 2000 responses. The Ambition Arnold consultation used existing networks, social media and for older people through existing networks, such as parish councils and face-to-face surveys.
Disability					
	External		Yes		<p>The consultation was promoted widely via press releases, online presence, and face-to-face surveys in the town to provide retailers, traders and shoppers an opportunity to engage. The report draws upon the Ambition Arnold consultation and bench marking undertaken across the Town during summer 2024 that was promoted and received jointly over 2000 responses. The Ambition Arnold consultation used existing networks, social media and for older people through existing networks, such as parish councils and face-to-face surveys</p> <p>Previous Market consultation held in 2022 considered the accessibility of Arnold Market on Eagle Square, which considered the issues raised regarding the step at street level access point.</p>

					<p>The consultation provided residents with the option to complete the survey online or in person on the high street.</p> <p>The future market offer will consider feedback from disability rights advocates to ensure the views are considered in the future operating model of market provision in the town</p>
	Internal		Yes		
Race & Ethnicity	External			Yes	<p>The consultation was promoted widely via press releases, online presence, and face-to-face surveys in the town to provide retailers, traders and shoppers an opportunity to engage. The report draws upon the Ambition Arnold consultation and bench marking undertaken across the Town during summer 2024 that was promoted and received jointly over 2000 responses. The Ambition Arnold consultation used existing networks, social media and for older people through existing networks, such as parish councils and face-to-face surveys.</p> <p>The future market offer will consider feedback from different race and ethnic groups to ensure the views are considered in the future market offer and operating model in the town</p>
	Internal			Yes	
Sexual Orientation	External			Yes	<p>The consultation was promoted widely via press releases, online presence, and face-to-face surveys in the town to provide retailers, traders and shoppers an</p>

					opportunity to engage. The report draws upon the Ambition Arnold consultation and bench marking undertaken across the Town during summer 2024 that was promoted and received jointly over 2000 responses. The Ambition Arnold consultation used existing networks, social media and for older people through existing networks, such as parish councils and face-to-face surveys.
	Internal			Yes	
Religion or Belief (or no Belief)	External			Yes	<p>The consultation was promoted widely via press releases, online presence, and face-to-face surveys in the town to provide retailers, traders and shoppers an opportunity to engage. The report draws upon the Ambition Arnold consultation and bench marking undertaken across the Town during summer 2024 that was promoted and received jointly over 2000 responses. The Ambition Arnold consultation used existing networks, social media and for older people through existing networks, such as parish councils and face-to-face surveys.</p> <p>The future market offer will consider feedback from different religion and belief groups to ensure the views are considered in the future market offer and operating model in the town</p>
	Internal			Yes	
Pregnancy & Maternity	External			Yes	

					The consultation was promoted widely via press releases, online presence, and face-to-face surveys in the town to provide retailers, traders and shoppers an opportunity to engage. The report draws upon the Ambition Arnold consultation and bench marking undertaken across the Town during summer 2024 that was promoted and received jointly over 2000 responses. The Ambition Arnold consultation used existing networks, social media and for older people through existing networks, such as parish councils and face-to-face surveys.
	Internal			Yes	
Other Groups (e.g. any other vulnerable groups, rural isolation, deprived areas, low-income staff etc.). Please state the group/s:	External		Yes		
	Internal			Yes	

Is there is any evidence of a high disproportionate adverse or positive impact on any groups?	No		The objective of the Market Consultation is to permanently site Arnold Market at Eagle Square, subject to planning.  The consultation findings support the objective, subject to planning. There is no evidence of a disproportionate adverse or positive impact on any groups.
	No		Not application

Is there an opportunity to mitigate or alleviate any such impacts?			
Are there any gaps in information available (e.g. evidence) so that a complete assessment of different impacts is not possible?	No		The Market Review Report will gather further information to support the development and feasibility of interventions that will include analysis of information to support delivery.
In response to the information provided above please provide a set of proposed action including any consultation that is going to be carried out:			
Planned Actions	Timeframe	Success Measure	Responsible Officer
Consultation feedback will be considered and incorporated with the proposed review of market provision in Arnold	To be confirmed.	To be developed	Assistant Director Housing Growth and Regeneration.

Authorisation and Review

Completing Officer	Ophelia Gamble
Authorising Service Manager	Tanya Najuk
Date	21/11/24
Review date (if applicable)	